



Strategy

The strategy is Aalto University Student Union's (hereafter referred to as AYY) most significant and long-term guiding document. AYY's other guiding documents include the annual regulatory plan of action and the team plans drafted by AYY's teams. These documents are based on the strategy.

Vision

The best student life in the world.

Mission

As a community of Aalto people, we enable an unforgettable and smooth student life and provide a platform for growth in society.

Values

Student-centred approach

Our members feel that they belong to the Aalto community and can influence AYY's activities. AYY is renewing, enthusiastic, and bold. Cooperation is AYY's greatest resource, reinforced through approachable, accessible, and inclusive activities.

Diverse and equal community

In the Aalto community, everyone is treated equally. AYY values diversity, internationality, and a sense of community and works actively for equity. The history and cultures of arts, business, and technology students are appreciated and valued.

Well-being

The well-being of the Aalto community members is AYY's top priority. The atmosphere in the Aalto community is respectful, humane, and empathetic.

Sustainability

There must be enough resources for tomorrow's creators. AYY operates in a socially and economically responsible manner, respecting the environment's carrying capacity and ecological sustainability.

Strategic priorities

Everyone's AYY

If they wish, everyone can find a community where they feel they belong. AYY's events and activities promote encounters and friendships across association, school, and language boundaries.

AYY's activities take into account various forms of accessibility. Information on the accessibility of AYY's facilities and events is available. Accessibility of AYY's facilities and events is constantly being improved.

Transparent AYY

AYY's activities and finances are transparent at all levels, and various actors are considered in decision-making. Opportunities to influence decisions are clear to the Representative Council.

All AYY members are aware of and recognise the value of their membership.

Impactful AYY

AYY strongly engages in student advocacy and dares to raise issues for discussion both at Aalto University and in Espoo. Student representatives (hallopedes) appointed by AYY hold an essential position in the university's administration. AYY has a clear and recognisable role in Espoo, and its advocacy work is purposeful and effective.

Responsible AYY

In its organisational activities, AYY aims for carbon neutrality by 2030.

AYY offers its members affordable, responsible, and ecologically sustainable housing close to Aalto University. AYY is committed to improving the energy efficiency of its property portfolio.

Implementation, monitoring, and update of the strategy

AYY's strategy is a **living strategy**, which means there is no fixed validity period, but it is updated as needed. AYY's office, including the Board and employees, is responsible for the strategy's implementation and for reporting to the Representative Council.

The implementation of the strategy is monitored through the reporting of action plan projects and indicators prepared by the office. The indicators must be specific and timely. The office presents the progress of the strategy's implementation and the results of the indicators to the Representative Council at least once a year.

The Representative Council decides on updating the strategy when needed. It is most convenient to review the need for updates when reporting on the strategy's implementation.