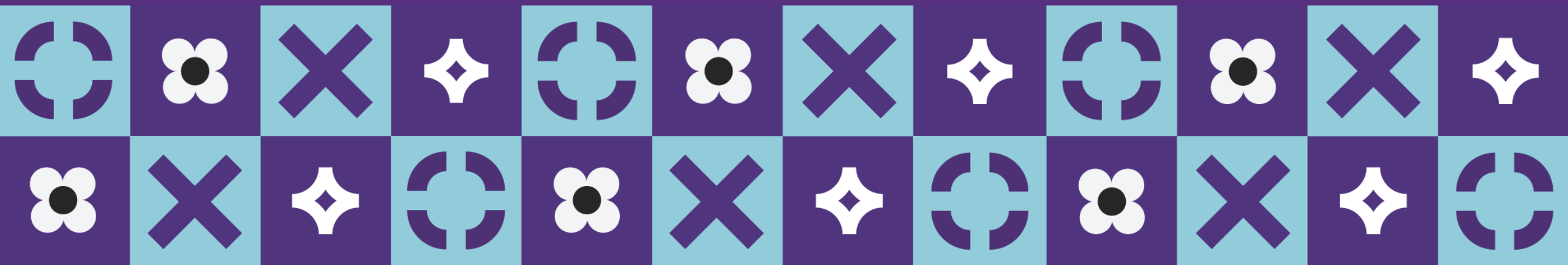


Action plan 2025

To RepCo 5.12.



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Action plan 2025

- The action plan was built this year as an intermediate model for the previous two years
- Clear projects, but leaves room for next year's operators' own emphases
- Guide the work of the office for a year, prioritizing operational priorities
 - However, it does not list all AYY's activities
- Divided into organisational activities and housing activities
- Organisational activities divided into main projects and side projects

Organisational projects

Executive director Antti Ilmavirta



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Main projects

- Estimated cost for all
- Funded from the Student Union's strategy funding
- Larger or one-off projects



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Discussion on the future

- The purpose of the project is to clarify AYY's core functions
- Also includes updating or rewriting the strategy to the extent deemed appropriate
 - A living strategy to replace the current seasonal model?
- Based on these, AYY's organization and spending of money are examined – do they support the core tasks in the best possible way?
- Project responsible: Everyone, but especially AYY's management
- Estimated cost: 15 000 €

Development of premises

- Continuation of previous years' projects
- The purpose of the project is to form a picture of the development of premises on a cycle of 5-10 years
- In particular, but not limited to:
 - The future of the central office, including member space and volunteer spaces
 - Smökki, Rantsu, OK20 and other one-time rental facilities
 - Päiväkoti (daycare) building
 - New party space
- Project responsible: Member Services team and real estate led by Executive Director and CFO
- Estimated cost: 20 000 € (one-time from investment returns)

Development of the community sector

- The aim of the project is to gain an overall understanding of all of the operations done in the community sector and the scope of said operations, and to look at whether the scope of the operations corresponds to:
 - AYY's numerous guidelines
 - Current needs
- In addition to the mapping of operations, it is investigated whether the current resourcing meets the needs of the scope of operations, and if not, changes are made by influencing the amount of resources, the scope of operations and/or the guidelines guiding the operations
- Project responsible: Executive Director Ilmavirta and community team
- Estimated cost: No estimate in euros

Communication development

- Updating AYY's communications strategies and materials to meet current needs
- Updating and supplementing the communication strategy with missing areas
- Updating the visual identity to meet the needs of digital and social media
- The purpose of the project is to improve the quality of communication for members and at the same time to make the everyday life and continuity of communication smoother
- Project responsible: Communications team
- Estimated cost: 15 000 €

Developing equality in the Aalto community

- Implementation of the equity plan
 - Plan approved at Representative Council meeting 10/2024
 - Review and development of operations so that agreed policies can be put into practice
 - Training of volunteers and organisations
- Conducting an equality assessment
 - Investigating discrimination experienced by students
 - Supports equality advocacy with the university
- Responsible for the project: Equity sector
- Estimated cost: 5 000 €

Electronic archiving and document management, as well as contact information retention

- The need for a better ability to respond to requests for information under the Publicity Act
- Current archiving hybrid of electronic archive and paper archive
- Especially in volunteer and alumni activities, there is a need for a sufficiently flexible and lightweight, but secure tool for storing contact information
- Project manager: Development Manager Annika Ojelma and IT Specialist Teemu Heinämäki
- Estimated cost: 5 000 €

Side projects

- Perhaps belong closer to continuous activities
- On average, do not require resources to the extent that previous projects do



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Side projects

- **Sustainable development**
 - Implementation of the renewed principles
- **Advocacy**
 - Municipal elections 2025
- **Board**
 - Share of international, BIZ and ARTS students in AYY's volunteer compositions and applications for AYY positions in general
- **Finances**
 - Development of financial reporting and visualisation of numbers
- **Administration, IT and Member Services**
 - Wider reform of the rules
 - AYY's membership in different organisations
 - Office hours
 - Use of Google services alongside Microsoft services
- **Internationality**
 - Foreign friends and activities with visitors
- **Community**
 - AYY 15 years
 - Updating the Association Guide
 - Reform of the distribution principles of association grants
 - Update of the Voluntary Policy

Housing projects

Service and Rental Manager Minna Merensilta

Project Manager Petri Kuusisto



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Housing projects 1/2

- Decisions and progress on the future of parking space practices
 - Otaniemi area and other sites
 - Permit and reservation policies
 - Introduction of stair displays in resident communications
 - Otakaari to I5 construction phase
 - Project planning for the Servinniemi renovation and start planning of the first site
 - Development of the partner network and utilization of the service book for all service providers
- 

Housing projects 2/2

- Start the next facelift project
- Electronic signature introduced in Domo: project for the beginning of the year
- Consultation of the Otaniemi tenant committees and the housing cooperation body concerning the merging of the tenant committees in the Otaniemi area to consolidate buildings under smaller amount of committees
- Introduction of housing websites
 - Compiling a residents' guide

Continuous development

- Drawing up media guidelines for housing activities
- Finding a working tool for mass communication of residents
- Further development of the new website
- Implementation of the AYY Apartments brand
- Diversifying social media channel communications