



Plan of Action 2023

For the Representative Council 24 Nov 2022

Executive Director Antti Ilmavirta



aalto-yliopiston ylioppilaskunta
aalto-universitetets studentkår
aalto university student union

Process

- **Preliminary debate at the Representative Council on 13 Oct**
- **Further discussions in the management team, in particular**
- **Decisions by the Representative Council on 24 Nov**
- **Budget and decision on the membership fee will be postponed to the meeting on 15 Dec**

- **The most significant change is the division of the plan of action into organisational activities section (non-profit activities) and housing activities section**
- **After approval of the Representative Council, added to the website in a suitable layout**

- **Principles:**
 - Basic operations not included in the plan of action
 - We'd rather do less, and do it better
 - Clear purpose, allocation of responsibilities and resources for each project
 - One-year duration for organisational projects (term of the Board)
 - Housing projects extend over a year

Plan of action projects in organisational activities

Duration: Term of the Board

Repair of Sharepoint

- **Purpose of the project:** AYY's main data storage and discussion tools have been repaired in terms of structures and groups, in particular
- **Person in charge:** Development Manager Annika Ojelma
- **Project resources:** Sufficient financial resources for consulting, input of the IT team and Development Manager

Project background: AYY's Sharepoint is a purchased application, not a SAAS service. AYY has built Sharepoint over the years to meet its needs at the time. Sharepoint's operating logics have changed along the way, but the old structures have not been repaired to meet the new standards. Similarly, group and folder structures have been made without a coherent plan.

Therefore, access management is very difficult in the current system, and finding and storing data in the right place is at least as challenging. Rebuilding Sharepoint professionally will correct these problems and enable more efficient information work.

Renewal of AYY's website

- **Purpose of the project:** Customer journey on AYY's website is clear, correct information can be found easily and quickly
- **Person in charge:** Advocacy and Communications Manager Nea-Bettina Baarman
- **Project resources:** Sufficient financial resources for the purchase of consulting services or the services of a person in non-military service or project worker, the input of communications sector

Project background: The structure of AYY's website is difficult to perceive and finding the correct information is not smooth enough. In 2022, a service communications development project was carried out together with GoFore. Based on this project, we have a need to build clearer customer journey paths on the website, which will more efficiently lead to the correct information. Clear updating responsibilities will be defined for the new site.

Update of the policy paper

- **Purpose of the project:** To revise the outdated sections in the policy paper
- **Person in charge:** Advocacy and Communications Manager Nea-Bettina Baarman
- **Project resources:** Input of the advocacy sector, resources to adequately involve the community - and, above all, the Representative Council

Project background: AYY's current policy paper called *Policy of the Student Union* was approved by the Representative Council at its meeting on 16 May 2019. A lot has happened since the adoption of the policy paper, and the paper includes views that are either directly outdated or may no longer represent the majority views of the Representative Council.

Review of association, recreation and rental facilities

- **Purpose of the project:** To establish a common will on future facility needs and clarify how the current and future facilities could meet these needs
- **Person in charge:** Executive Director Antti Ilmavirta
- **Project resources:** Input of the community and facility sectors, resources to adequately involve the community

Project background: AYY currently has numerous association, recreation and rental facilities, including club rooms, sports facilities and saunas. However, the community regularly sends a message of new facility needs, reinforced by the strong increase in the number of students in Otaniemi. The project gathers the previously acquired information and collects new information. At the end of the project, AYY has a clear picture of what kind of facilities are needed and how AYY's current and future housing stock responds to these needs.

Student centre - individual project in organisational activities

Extends over a year, continues from 2022

Student centre fundraising

- **Purpose of the project:** To invest in active and systematic fundraising with KY and TF, to develop fundraising practices that will also support AYY's activities in the future.
- **Person in charge:** Executive Director Antti Ilmavirta (until fundraising coordinator has been recruited)
- **Project resources:** Input of the fundraising coordinator and student centre project coordinator

Project background: The project continues from 2022. During the year 2022, AYY, KY and TF have been working together to receive funding from the state and prepared to fundraise from foundations in cooperation with Aalto University. The first foundations have already been contacted. We have prepared the recruitment of a joint fundraising coordinator.

Plan of action projects in housing activities

Extend over a year, continue from the year 2022

Information and knowledge management

- **Purpose of the project:** To develop information management of housing and real estate sectors by utilising new and current systems and the flow of information between them, to develop systems and processes across different teams and ensure that information needed for decision-making and the performance of duties is easily and reliably available to all positions in housing activities.
- **Person in charge:** Financial Director Monika Kivimäki
- **Project resources:** Input of housing teams, resources for adequate specialist work and system procurement

Project background: The project continues from 2022. During 2022, we assessed the current state of information and knowledge management and started the introduction of a real estate system and other housing systems for our own use and for service providers. In 2023, the focus will be on the tools chosen to manage information optimally in terms of the overall housing activities, to specify roles and processes, and to ensure effective ways of storing, sharing and utilising information generated by housing activities. The Sharepoint project will also help in this project.

Development of AYY's student housing stock

- **Purpose of the project:** AYY's property stock is developed in an economically sustainable manner in line with the strategy. According to the strategy, AYY offers student housing so that students can live close to the campus at an affordable price. With its housing stock, AYY strives to meet the demand, and the planning of new construction and development programmes ensures that the occupancy rate of the existing stock remains high.
- **Person in charge:** Financial Director Monika Kivimäki
- **Project resources:** Input of housing teams, resources for adequate specialist work

Project background: The project continues from 2022, with the focus on design instructions and real estate sales. We have prepared technical design instructions and guidelines for the target size of apartments in new construction. We have committed to Otakaari with a pre-agreement with the university and promoted the progress of Servinniemi land use plan. The first investment programme will be completed in 2022, including the estimation of investments required by the prioritised projects in the next 10 years. Due to the market situation, the real estate sales process could not be carried out between bidders as planned, and the sales project will continue in the following year.