



# Plan of Action 2022

Board's draft proposal for AYYE 8/2021 final discussion



aalto-yliopiston ylioppilaskunta  
aalto-universitetets studentkår  
aalto university student union

Beginning of  
autumn

Implementing the  
plan of action

Strategy: reviewing  
strategic goals



Deciding on a feasible  
plan of action

Prioritising the  
needs of the  
strategy: what is  
most important  
right now?

Coming up  
with  
projects  
that meet  
the needs

## Plan of Action 2022

- **Projects that are strongly related to the strategy** – working on issues that take us towards the strategic goals we have set
- Guides the work of the office for a year by prioritising the areas of focus – but does not list all AYY's activities
- Prioritisation, prioritisation: what is most important right now, which projects should be completed?

# AYY's Strategic goals to focus on in 2022 – RepCo top 5

1. AYY's finances and investments are planned so that the service level and operations will remain attractive in the future as well. AYY's property portfolio is developed in a financially sustainable manner and the importance of corporate relations as a source of income is increased.
2. AYY offers student housing so that willing students have the opportunity to live near the campus at an affordable price. With its housing stock, AYY strives to meet the demand, and the planning of new construction and development programmes ensures that the occupancy rate of the existing stock remains high.
3. AYY's operating culture is inspiring and motivating and supports the well-being of employees, persons in confidential positions and volunteers.
4. AYY provides high-quality, multi-purpose and accessible facilities for student activities and events in the Aalto community.
5. The daily well-being of students is actively supported and promoted, and everyone is given the opportunity to find a balance between studies and leisure.

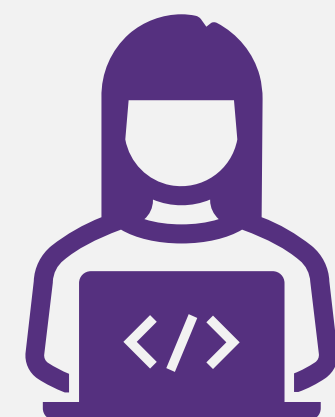
# AYY 2022 – three main themes of the year

## Digital and flexible services

AYY focuses on supporting students' daily lives and well-being through services. The service package is designed so that it is easy for each member to understand what AYY does.

The quality of services is developed with digital solutions that bring AYY's services to everyone's reach and streamline customer experience. Manual work steps are eliminated and major investments in digital services are prepared.

Ensuring that information in support functions is in the right place at the right time and different systems work seamlessly together.



## Rebuilding the community

AYY focuses on repairing the effects of the pandemic by supporting students' well-being and the sense of community. Those who began their studies during the pandemic are helped to find their place in the community.

Reasonable amount of work, improved well-being. The coping of AYY's volunteers is supported by helping them to identify their own limits, providing training and involving volunteers in the daily life at the office.

An equal Aalto community does not happen by itself. We provide equality training for AYY's volunteers, employees and associations. Active equality work is carried out together with Aalto University. We communicate clearly about equality themes.



## Capacity for a sustainable future

A sustainable student union is built on careful administration and financial impact analysis. Sustainability means prioritising, that is, focusing, divesting, and investing in the future.

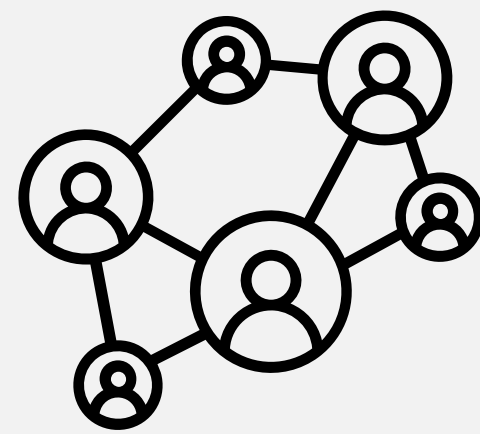
Ambitiously pursuing the 2030 carbon neutrality goal of AYY's strategy. Investing in AYY's economic and ecological sustainability through systematic new construction of student housing and renovation projects.

Investing in the future of AYY by focusing on the active fundraising for the student center. At the same time, developing fundraising to support the student union in the coming decades.





# Digital and flexible services



## Service design

Identifying AYY's core services, grouping them and communicating clearly. Every member knows what AYY does and what kind of services it provides.



Entire AYY



## Development of digital customer paths

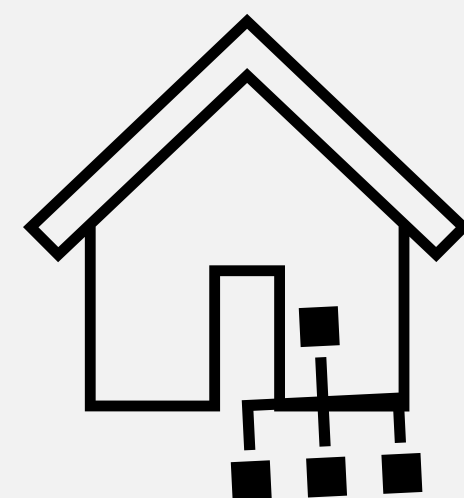
Investing in the streamlining and modernisation of customer experience by developing online payment methods, digital key management and electronic contract systems.



Services



IT



## Leading with information

Developing the flow of information between real estate, service and financial systems. There is plenty of information related to real estates that is currently scattered to many locations. Information is compiled into a coherent data bank.



IT



Real Estate



Finances



Services

# Rebuilding the community

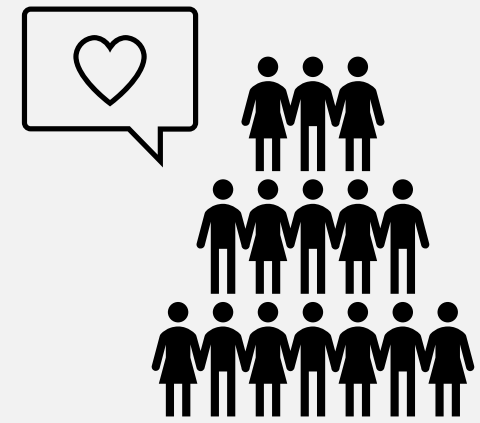


## Supporting the volunteers

Taking care of the limits of volunteer work and investing in their well-being. Identifying training needs and supporting in the development of activities. Consulting and involving volunteers in the daily life at the office.



Community



## Ministry of Education and Culture - Students' well-being project

Planning and implementing the use of the 100k€ granted to AYY for the purpose of supporting students' well-being and the sense of community.



Community



Advocacy



Communications



## Equality in the Aalto community

Identifying the needs of community for equality training and organising the training. Dismantling the discriminatory structures of the Aalto community together with Aalto University. Developing AYY's own equality plan.



Community



Advocacy

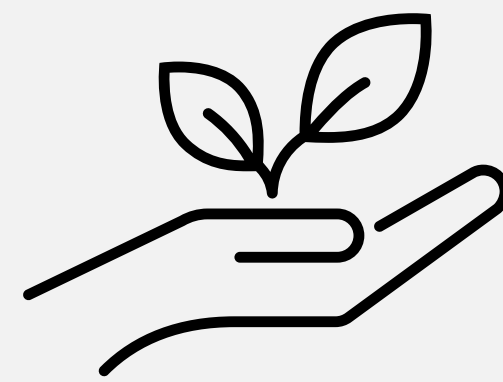
# Capacity for a sustainable future



## Student Center Fundraising

Investing in active and systematic fundraising together with KY and TF. Developing fundraising practices that will also support AYY's operations in the future.

- ✓ Community
- ✓ Real Estate
- ✓ Finances



## Carbon neutrality analysis

Defining in more detail what the 2030 carbon neutrality goal in the strategy means in practice for different sectors and activities. Creating an implementation plan.

- ✓ Entire AYY



## Development of AYY's student housing stock

Preparing design guidelines to support and enhance new construction and various renovation projects. Promoting the sale of selected locations.

- ✓ Real Estate
- ✓ Finances