

1 **Vision: AYY –The best student's life in the world**

2 **Identity: the Aalto spirit is forever**

3 The Aalto spirit is a unifying, shared identity for all members –Aalto people feel that they
 4 are part of the Aalto community and take pride in this also after graduation, and later
 5 on, they will give back to the Aalto community. An Aalto person is both a student of the
 6 university and a member of the Student Union. All Aalto people understand and are
 7 familiar with AYY's and the Aalto community's field of activities and its scope.

8 **AYY as a wielder of influence: the Aalto students build the best university, community 9 and society**

10 AYY speaks with the voice of all Aalto students. AYY's advocacy work is bold, visible,
 11 goal-oriented and credible. AYY supports and encourages its students to be active and
 12 to make changes in society. Advocacy and influencing work are transparent, well-
 13 communicated and meaningful to the members.

14 **AYY as a service provider: a happy and unforgettable time at the Aalto University is 15 created through AYY's services**

16 Members recognize and are aware of AYY's services. High-quality housing services in
 17 particular are a clear and recognizable part of the range of services offered by AYY.
 18 Students can produce and develop the services and have an influence on their contents
 19 in the way they see best. AYY's services offer something for each member, regardless of
 20 the student's situation or background.

21 **AYY as a foundation of the community: the Aalto spirit enables its members to fulfill 22 themselves, channel their passion, create and learn something new and improve 23 themselves**

24 AYY helps the Aalto community to reach ever higher. AYY values different student
 25 cultures and traditions and shows this in its operations. AYY builds international student



aalto-yliopiston ylioppilaskunta
aalto-universitetets studentkår
aalto university student union

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- 26 community where all Aalto students can implement their wildest ideas, because Aalto
- 27 people always help one another