

# YEAR 2017

ayy

aalto-yliopiston ylioppilaskunta  
aalto-universitetets studentkår  
aalto university student union

14,983 members in the Student Union

Consortium profit about 15 m€

Consortium balance about 130 m€

Equity ratio about 45 %

AYY owns about 2,500 student apartments

Over 200 associations operate within AYY's sphere of influence

Over 100 events organized by AYY during the year

# REPRESENTATIVE COUNCIL'S YEAR 2017

Uses the highest decision-making power in AUS

Is comprised of 45 representative members

Works intensively with the AUS board and other operators.

The Representative Council held nine meetings during the year and visited the Mikkeli campus.

There was an exceptional amount of real estate issues on the agenda: The Student Center, the Servin Maijan Tie plot sale and starting up the Aalto Village project were large topics of conversation.

The brand new Representative Council committees (the finance and real estate committee, the advocacy committee, and the community committee) started their term from the start of the year. The committees added a lot to the council's preparatory work. The advocacy committee was commended for doing preparatory work to update the policy papers.

# REPRESENTATIVE COUNCIL ELECTIONS 2017

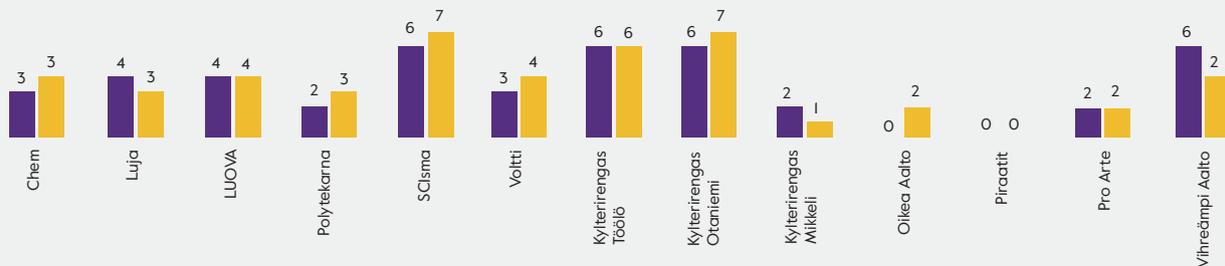
The Representative Council Elections were organized between October and November 2017 to select the new members of the Representative Council for the two-year term 2018-2019.

There was a total of 274 candidates and 4,561 votes were cast.

The voter turnout was 33,67 %. The turnout increased by 3,51 percentiles from the 2015 elections.

The election was held electronically for the third time.

The distribution of seats 2015/2017



## THIS IS HOW WE ADVOCATED THE STUDENTS IN 2017

The social political council was started in 2017. It held two meetings during the year.

The first meeting in the spring discussed a change within the Finnish social security system that had an effect on students' access to housing allowance.

The second meeting was held together with the study council. The meeting discussed the results of the AllWell wellbeing survey and the university bullying prevention project by Nyyti ry.

The tutors of international students will be paid a compensation of €200 starting from the fall of 2018. The change is made to ensure equality between international tutors in different universities.

Aalto decided to switch to a two-year study plan instead of an annually changing study plan. AYY organized training for students on study plan work.

Student well-being was brought up as a topic of discussion in Aalto considering the AllWell results.

## BOARD 2017



Joona Orpana, BIZ –  
Chairperson



Petteri Heliste, SCI –  
Advocacy coordinator,  
study politics



Katariina Helin, BIZ –  
Education politics,  
artistic activities,  
development  
cooperation



Pyry Huhtanen, SCI –  
Corporate relations,  
planning and zoning,  
alumni relations



Konsta Huuki, SCI –  
Community, volunteers,  
events



Emmi Kosomaa, ENG –  
International matters,  
new students



Onni Lampi, ELEC –  
Housing, real estate



Ville Myllylä, ENG –  
Association issues,  
facilities, council



Oskar Niemenoja, ELEC –  
Social politics, the city,  
sports



Noora Vääntinen, ELEC –  
Communications, brand,  
archives and museum

## MUNICIPAL ADVOCACY

Handed out a thousand condoms to students, encouraging to vote in the municipal elections!

Held an election panel to candidates together with Teknologföreningen.

The Otaniemi voter turnout rose to 52,1% in the municipal elections. When compared to the previous election, the turnout increased by 2,8 percentiles.

Total voters in Otaniemi amounted to 1,783.

Members of the new Espoo city council visited Otaniemi in September 2017 to see the Student Union's new student housing localities.

AYY was actively in contact with Espoo officials and community members to further its goals concerning the development of Espoo to be even more student-friendly.



## MEMBER SERVICES AND APARTMENTS

Rental reservations of rentable facilities totalled over 7,000.

The Domo system had 2,802 applicants registered in it during 2017. During the year, a total of 1,798 rental agreements were signed.

The Otaniemi member services moved to new quarters on the Central Office's second floor.

The Arabia service point started to prepare their 2018 spring move to Otaniemi.

A new single-rent sauna and a meeting room cabinet space opened on Atlantinkatu in Jätkäsaari.

During the year, the updating of the housing regulation was started, and the development of the Domo application system continued.



## REAL ESTATE

The new construction in Jätkäsaari was completed and the new tenants moved in to the 122 new apartments on the first of September 2017.

The Teekkari Village saw the acquisition of three new plots.

A new construction site started at Miestentie after years of planning. The building will have 131 student apartments, and it will be ready by the start of 2019.

## STUDENT CENTER

A new student center is being planned for the use of student organizations, jointly planned by AYY, Aalto University, the Aalto University Business Students and Teknologföreningen. The aim is to make the student center a cross-disciplinary meeting spot and a center of student culture.

The Aalto-organized Mountain Man design contest, including the Student Center plot, ended during the spring.

The AYY Representative Council approved the border conditions for all development parties on the 21st of June.

Fall 2017 saw the start of the drafts of the project plan and the preliminary plan for the student center.

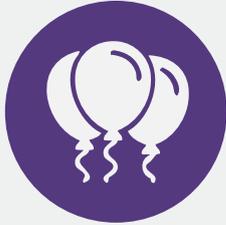


## PLANNING AND ZONING

A new, lighter car parking space standard was approved for the Otaniemi region on the 18th of January. The new standard enables creating new student apartment building projects with a smaller number of required car parking spots, which is more in line with the students' real need of car parking spots.

The planning projects of Otakaari, Servinniemi and Kemisti are progressing to the committee agenda during the spring of 2018.

## CULTURE, EVENTS AND SECTIONS IN 2017



Over **100** events



About **150** active  
volunteers involved in  
activities throughout the year



Over **20,000** participants  
at events



**Tens of thousands**  
of work hours spent  
in volunteering



In addition, about **300**  
volunteers at events



Finland's **100** years of  
independence were celebrated with  
the largest-to-date Independence  
Day celebrations at Dipoli on the  
6th of December 2017



The **AUS Annual Ball** took place in a  
carnival atmosphere at the Linnan-  
mäki amusement park on Saturday  
20th of May 2017



### Campus section

Thanks to the work of the Campus section, President Sauli Niinistö was present at the Wappurieha declaration on the 30th of April 2017.

The Campus section organized a birthday party for the 65-year old Teekkari Village as a part of Flower Day. It also organized several campus sauna events and cleaning events, and the Village Christmas party. OK20 and Ossinsauna got a fresh look thanks to the renovating efforts of the Campus section. Living comfort was increased in several ways, for example with a "coolest wall mural" contest.

### Aava

Community section Aava organized a plethora of already familiar events. The program included, for example, the annual celebrations week in May; the Aalto Afterparty in September during orientation week; the Aaltositsit in cooperation with the Teekkari section, the KY cultural committee KUVA and TOKYO; the Aalto Amazing Race in cooperation with the Teekkari section and KY cultural committee KUVA; TalviAalto and HelleAalto... the list goes on!

For the first ever, Aava organized the Academic Quidditch World Championships, the Aalto Open Air festival kicking off Wappu, and the Outdoor Movie Night.

### Teekkari section

The Teekkari section celebrated the 145 years of tech student culture, teekkarius, with, among other things, an Escape Room, a history event at the Wanha Poli, and with a large dinner party at Dipoli.

The Dipoli renovations were completed, so the traditional Teekkari section party Teekkarielämää and the Lakinlaskijaiset ceremony "returned home" after a few years elsewhere.

The year's program also included some more traditional events such as Jämeränjälki, Gravitaatio, the Teekkari song competition and Polin Appro.

The Freshman committee, the ISO committee and the Internationality committee took care of merging the new students seamlessly into the university community.

The Teekkari section organized their first-ever Wappu exchange with the Student Union of Tampere University of Technology's teekkari section. At the event, a busload of enthusiasts got to experience the wappu traditions of another university.

### Mosaic

Internationality section Mosaic developed the relations of exchange students to their exchange countries with the help of international students at Aalto.

### Polyteekkari museum

The museum section hosted and guided nearly 250 events

27 new guides were trained

Four changing exhibitions: The Guild of Physics 70 years, Joutomiehet 25 years, Julkku 40 years and the Guild of Materials and Metallurgy Students 70 years

The museum attendance grew about 18%



## AINO

Emilia Mäenmaa started as the new chief editor of Aino magazine at the start of the year.

The Aino policy paper was updated into the Aino regulation.

To better take account of the non-Finnish speaking community at Aalto (about 20%), Aino now also publishes English-language material.

## CORPORATE RELATIONS

22 contracts signed during the year

Estimated income €110,000, realized income €113,191

Estimated expenses €44,470, realized expenses €35,675.70

Goal €65,530, total €77,533.30

A development plan was drafted for next year to continue the growth!

## ORGANIZATIONS

A total of €97,000 was handed out to associations as operational grants.

During association training, six associations were rewarded for their work in internationalization in the first-ever association competition for internationalization. The winner was Akva, with honorary mentions to the Architect guild, Automation and system technology guild, Machine engineering guild, Chemist's guild and Vista ry.

A completely revamped association register system was implemented. Compared to the old system, the operational grant applications process became simpler and faster for associations. In addition, the new system enabled the organizational sector to work more efficiently.

The association trainings, lauded by association actives, trained new and old actives in working within the Aalto community, taking internationality to account, equality and safety, leading volunteers, advocacy and communications. In addition, trainings were held on association finances, rights, requirements, regulations, fund gathering and corporate relations. Trainings were also held in English.

## ORGANISAATIO JA HR

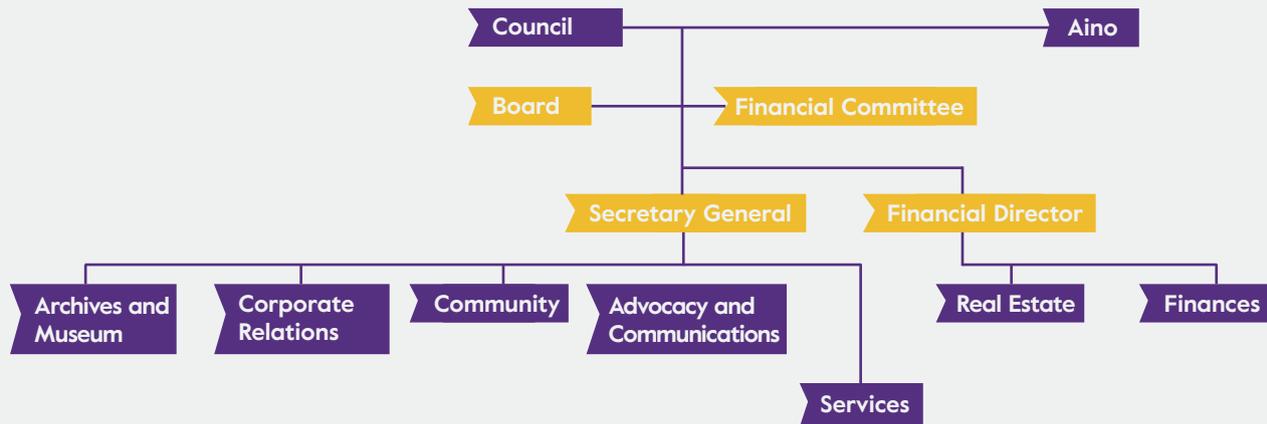
### Staff

Recruitments and trainings for fresh staff members numbered a total of 10. At the end of the year, five recruitments were ongoing or planned for the following year. The post of Service Manager was started from the beginning of 2017.

The tasks of Administrative Manager were increased to include HR. AUS gave up two non-military service posts and replaced them with a regular hired AD and a Maintenance Worker.

A Sales Coordinator was recruited. The post of Advocacy and Communications Manager will be started in 2018.

## Organization Chart



## Establishing the activities of the Management

The AYY head sector (Chairperson of the Board, Vice Chair, the Secretary General, the Financial Manager, the Administrative and HR manager and Service Manager; also, from the start of 2018, the Advocacy and Communications Manager) changed their name to Management and Administration during 2017.

The group's work was developed, and weekly meetings were established to discuss themes such as the implementing of the student union's strategy, managing work, the work community and HR management.

The main goal is to create a more comprehensive view on how AYY operates as an organization.

## The planning and implementation of the work on values done in the community

The aim of 2017 was to create values for the AYY work community to which all Central Office staff members could commit to.

On the 13th of April, the Management and Administration sector held a values day for the work community, led by Riitta Jauhiainen. Based on the work, four values were chosen, written out and accepted in May as the values of the Central Office.

The values chosen were honesty, sustainability, courage, and trust and value.

During the fall, the sectors thought on how to implement the values. In December, there was a joint workshop session to see how each sector had planned to implement the values in everyday work.

The monitoring for the value implementation is especially done by the Administration, but also separately by each sector.

## A look towards 2018... A NEW BRAND STRATEGY!

During 2017, a new brand strategy was created for AYY. It will be implemented during the start of 2018.

Vision: AYY – the best student life in the world

Identity: the Aalto spirit is forever

AYY as a wielder of influence: the Aalto students build the best university, community and society

AYY as a service provider: a happy and unforgettable time at the Aalto University is created through AYY's services

AYY as a foundation of the community: the Aalto spirit enables its members to fulfill themselves, channel their passion, create and learn something new and improve themselves